

BEN MELLOR

Independent Evaluator · Creative Programmes & Participation

ben@benmellor.net · 07779 593638 · Manchester-based, available nationally

I bring a practitioner's eye to evaluation work in the arts, education and community sectors. Having delivered creative programmes for over twenty years as a writer/performer, facilitator, producer and project manager, I know what change looks like from the inside, and how to gather evidence that genuinely reflects it. I work with funded organisations to produce evaluations that satisfy funder requirements, identify real learning, and tell the story of what a project did and the impact it had.

WHAT I OFFER

Programme evaluation	End-to-end evaluation of funded projects: design, data collection, analysis and final report.
Impact reporting	Reports for funders, commissioners and boards that combine data, case studies and narrative.
Evaluation framework design	Logic models and outcome frameworks for organisations building evaluation in from the start of a project.
Case study development	In-depth qualitative case studies tracing individual journeys through a programme.
Survey design & analysis	Accessible evaluation surveys and analysis of findings, including ED&I monitoring data.

RECENT EVALUATION WORK

DigiLab — Imitating the Dog / Lightpool Festival (2022–2025)

Commissioned to evaluate four years of DigiLab, a free projection-mapping workshop in Blackpool supported by Arts Council England. The work covered participant survey analysis across four cohorts, ED&I monitoring data, and case study development tracing career outcomes for three participants. The final report combined data visualisation, narrative analysis and recommendations for future development (copy available on request).

20+ years

delivering creative programmes

ACE / lottery / trust

funder frameworks understood

Manchester-based

available nationally

SECTORS & CLIENT CONTEXT

Sectors I work in

Arts & cultural organisations
Creative learning & schools engagement
Community arts & social prescribing
Libraries, heritage & museums
Youth work & participation

Organisations I have worked with

Imitating the Dog
First Story
The British Library
Art With Heart
Manchester Grammar School

FEES & APPROACH

Small project evaluation (report up to 10pp)	£2,000 – £3,500
Mid-scale programme evaluation	£4,000 – £8,000
Impact report / case study package	£1,500 – £3,000
Evaluation framework design	£800 – £1,500
Day rate (consultancy / advisory)	£300 – £350

All commissions are scoped individually — fees above are indicative. I am happy to work within fixed funder budgets and to discuss phased payment for smaller organisations.

Get in touch: ben@benmellor.net · 07779 593638 · www.benmellor.net